

## Message Text

UNCLASSIFIED

PAGE 01 JIDDA 00894 080833Z

21

ACTION NEA-10

INFO OCT-01 EB-07 ISO-00 /018 W

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R 080700Z FEB 76

FM AMEMBASSY JIDDA

TO USDOC WASHDC

INFO SECSTATE WASHDC 3612

UNCLAS JIDDA 0894

COMMERCE/CAGNE

E.O. 11652: N/A

TAGS: BTRA, SA

SUBJECT: BUSINESS VISIT OF MR. SHAZLI AMIN, JIDDA INTERNATIONAL  
BUILDING CENTER, P O BOX 5338, JIDDA, SAUDI ARABIA

1. MR. SHAZLI AMIN OF SUBJECT FIRM INTENDS TO VISIT THE  
UNITED STATES ON A TRADE PROMOTION MISSION TO SEEK  
U.S. FIRMS INTERESTED IN MARKETING BUILDING MATERIALS  
AND CONSTRUCTION EQUIPMENT TO SAUDI ARABIA. HIS  
FIRM IS ESTABLISHING A PREMANENT DISPLAY AND EXHIBIT  
CENTER IN A 4 STORY BUILDING OWNED BY THE FOUNDER  
OF THE FIRM, ISAM KABBANI. BUILDING WILL BE  
COMPLETED IN JUNE 1976 AND WILL HAVE 83 BOOTH SPACES.

2. THE FIRM HAS MANY INQUIRIES FROM SAUDI FIRMS FOR  
TRADE LEADS AND, ALTHOUGH A MARKETER IN THIS LINE  
ITSELF, HAS DECIDED ENTER THE MARKET PROMOTION FIELD.  
CUSTOMERS WILL BE RECRUITED ON A WORLDWIDE BASIS.  
IT WILL ASSIST IN CHOOSING LOCAL AGENTS AND  
DISTRIBUTORS FOR FOREIGN CLIENTS AND PROVIDE  
FULL RANGE OF MARKETING SERVICES.

3. MR. AMIN WILL ARRIVE IN NEW YORK CITY O/A  
FEBRUARY 20, 1976 AND WILL TRAVEL TO LOS ANGELES,  
CALIFORNIA, WASHINGTON, D.C. AND OTHER POINTS TO  
BE DECIDED ON BASIS RESPONSE FROM U.S. FIRMS.  
INQUIRIES FROM U.S. EXPORTERS SHOULD BE DIRECTED  
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TO THE SUBJECT FIRM AND TO MR. AMIN'S TEMPORARY

ADDRESS IN THE U.S. C/O SADIK ADLAI, P O BOX 2334  
NORTH HOLLYWOOD, CALIFORNIA 91602, TEL: 213-762-6995.

4. INVITATION FORM IA-244A HAS BEEN SENT SEPARATELY  
AND MR. AMIN HAS BEEN PROVIDED LIST OF COMMERCE  
FIELD OFFICES.  
PORTER

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NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 08 FEB 1976  
**Decapton Date:** 01 JAN 1960  
**Decapton Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1976JIDDA00894  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
**Previous Channel Indicators:** n/a  
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**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 03 SEP 2004  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <03 SEP 2004 by meiwc>; APPROVED <08 SEP 2004 by ShawDG>  
**Review Markings:**  

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
04 MAY 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** BUSINESS VISIT OF MR. SHAZLI AMIN, JIDDA INTERNATIONAL BUILDING CENTER, P O BOX 5338, JIDDA, SAUDI ARABIA  
**TAGS:** BTRA, SA, (AMIN, SHAZLI)  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006